

Clinton about race. I'm Jim Lehrer. Thank you, and good night. And as you see, may the conversation continue.

NOTE: The program was recorded at 2 p.m. in the WETA-TV PBS studios in Arlington, VA, for broadcast at 8 p.m., July 9, on PBS.

Memorandum on the National Defense Authorization Act for Fiscal Year 1998

July 8, 1998

Memorandum for the Secretary of Defense

Subject: Delegation of Authority Under Section 1406(b) of the National Defense Authorization Act for Fiscal Year 1998

By the authority vested in me by the Constitution and the laws of the United States of America, including section 301 of title 3 of the United States Code, I hereby delegate to the Secretary of Defense the functions conferred upon the President by section 1406(b) of the National Defense Authorization Act for Fiscal Year 1998 (Public Law 105-85).

The authority delegated by this memorandum may be redelegated not lower than the Under Secretary level.

You are authorized and directed to publish this memorandum in the *Federal Register*.

William J. Clinton

Remarks on Launching the National Youth Antidrug Media Campaign in Atlanta, Georgia

July 9, 1998

Thank you very much. Thank you. First of all, let's begin by giving Kim and James another hand. Didn't they do a good job? [Applause] They spoke well for you.

Mr. Speaker, Governor Miller, Mr. Mayor, General McCaffrey, General Reno, Secretary Shalala, I thank you all for your superb efforts in this endeavor. I'd like to say a special word of appreciation to Jim Burke, the president of the Partnership for a Drug-Free America. He's not as well-known to most American children as the President or the Speaker or the Governor, but no American

has done more to save the children of this country from the horror of drug abuse than Jim Burke. And we all owe him a very great debt of gratitude. Thank you.

I'd also like to thank the Ad Council, the Community Anti-Drug Coalition, the athletic teams and sports figures that are represented here today, the business groups, the Georgia attorney general and agriculture commissioner, and the other State and municipal and county officials. And Congressman Peter Deutsch from Florida is here with us today. I thank all of them for being here. And there are many others who aren't here who are supporting what we are doing together as Americans.

I was interested when we just watched the ads to see what the young people's reaction was to the various ads. I was wondering to myself whether the ads that were most effective with me were also the ones that were most effective to you, or whether they were different. I say that to make the point that the Speaker made so eloquently. In the end, this is about you, what touches you, what you believe, what your convictions are.

We know from the stories that we just heard from James and from Kim, we know from all the available scientific research, that what Governor Miller said is right: Attitudes drive actions. There are lots of other factors. There are some places where kids are subject to more temptation than others; there are some blocks where there are more drug dealers than others. All of us have to deal with that. But we know that the more young people fear drugs, the more they disapprove of them, the less likely they are to use them. Therefore, kicking America's drug habit requires a dramatic change in attitudes, accompanied and reinforced by a dramatic increase in personal responsibility by all Americans.

Parents have the greatest power. That's what one of the ads showed us. The ads we saw today are not meant to replace parents' voices but to reinforce them. Ultimately, the best drug enforcement program, the best drug prevention program is an effective, caring, loving parent sitting down with a child and talking seriously about drugs early.

Parents have already told us that these ads help to break the ice with their children. So I ask the parents of America today, don't wait